

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Blouin for Governor

Committee Type Governor

Committee ID# 5117

Filing Status Filed

Statutory Due Date	5/19/2006
Adjusted Due Date	
Filed Date	5/19/2006
Received Date	
Amendment Date	

Consultant Name and Address Contract Period

Estimates of
PerformanceAnticipated
Compensation

LUC Media 1/1/2006

payments for tv media
buys

\$266,950.00

25 Whitlock PI SW 5/14/2006

Suite 201

Marietta, GA 30064

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
4/24/2006	WOI TV	tv media buy	\$2,354.50
	3903 Westown Pkwy		
	West Des Moines, IA 50266		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
4/25/2006	Doak Carrier O'Donnell	commission for tv media buy	\$8,339.65
	1726 M St NW		
	Suite 602		
	Washington, DC 20036		

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Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
4/25/2006	KCCI TV 888 9th St Des Moines, IA 50309	tv media buy	\$21,007.75

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
4/25/2006	KCRG TV 501 2nd Ave Cedar Rapids, IA 52401	tv media buy	\$8,177.00

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Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
LUC Media	1/1/2006	payments for tv media buys	\$266,950.00
25 Whitlock Pl SW Suite 201 Marietta, GA 30064	5/14/2006		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
4/25/2006	KDSM TV 4023 Fleur Dr Des Moines, IA 50321	tv media buy	\$573.75

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
4/25/2006	KGAN TV 600 Old Marion Rd NE Cedar Rapids, IA 52402	tv media buy	\$3,621.00

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Marietta, GA 30064
5/14/2006

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
4/25/2006	KWWL TV 500 E 4th St Waterloo, IA 50703	tv media buy	\$9,817.50

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
4/25/2006	WHO TV 1801 Grand Ave Des Moines, IA 50309	tv media buy	\$18,891.25

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Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/8/2006	Doak Carrier O'Donnell 1726 M St NW Suite 602 Washington, DC 20036	commission for tv media buy	\$21,431.85

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/8/2006	KCCI TV 888 9th St Des Moines, IA 50309	tv media buy	\$59,096.25

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Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/8/2006	KCRG TV	tv media buy	\$20,578.50
	501 2nd Ave		
	Cedar Rapids, IA 52401		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/8/2006	KDSM TV	tv media buy	\$1,105.00
	4023 Fleur Dr		
	Des Moines, IA 50321		

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Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/8/2006	KFXA TV	tv media buy	\$935.00
	600 Old Marion Rd NE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/8/2006	KGAN TV	tv media buy	\$9,192.75
	600 Old Marion Rd NE		
	Cedar Rapids, IA 52402		

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Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/8/2006	KWWL TV	tv media buy	\$24,909.25
	500 E 4th St		
	Waterloo, IA 50703		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/8/2006	WHO TV	tv media buy	\$44,089.50
	1801 Grand Ave		
	Des Moines, IA 50309		

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Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/8/2006	WOI TV 3903 Westown Pkwy West Des Moines, IA 50266	tv media buy	\$5,703.50
Consultant Sub-Total			\$259,824.00
Total Consultant(s) Expenditures			\$259,824.00